

news +++ Sibos held in Frankfurt am Main in 2025



International financial event Sibos to be held in Frankfurt am Main in 2025

Frankfurt am Main, 04 04 2023

Excellent news for the Frankfurt Convention Bureau and Messe Frankfurt: in close cooperation with the local organizing committee from the financial industry, they have succeeded in securing the major international financial industry event Sibos, a combination of conference, exhibition and networking formats, for Frankfurt.

Sibos is the leading annual conference, exhibition and networking organized by Swift for the financial industry, and it will take place from 29 September to 02 October 2025 in the locations of Messe Frankfurt.

"Each year Sibos brings together the global financial community to debate and collaborate in the areas of payments, securities, trade, technology and innovation to collectively shape the future of the financial industry. We are delighted to be partnering with Frankfurt am Main for our 2025 edition", says Jaime Lee, Global Head of Swift events & Sibos.

Sibos brings together business leaders, decision makers and topic experts from across the global financial ecosystem to exchange ideas and share insights. Thousands of participants are expected to attend as delegates; and a wide range of national and international banks, fintech and technology organisations will be exhibiting on more than 50,000 square meters of exhibition space. In addition to the Congress Centre and Forum, the event will also take place in Hall 3. And, as usual, the in-person Sibos will be complemented by a rich layer of hybrid activities and digital content.

"We are very pleased that our efforts to host this global rolling congress in our Messe Frankfurt's locations have borne fruit. With our modern, flexible facilities – right in the heart of the city -, our perfect infrastructure, customized spectrum of first-class services and our dedicated, highly motivated staff, Sibos will find a professional and warm home," says Michael Biwer, Head of Guest Events at Messe Frankfurt.

Frankfurt am Main, as a leading international financial centre, is the perfect choice for the event. Not only renowned German credit institutions, but also international banks and industry institutions are based here. The unique network of financial services thus makes the city the place to go for start-up companies in the fintech sector. Frankfurt am Main is showing the greatest growth in this area in all of Germany. In addition, Frankfurt am Main was selected as the seat of the board of the new International Sustainability Standards Board (ISSB). With this body, the city will play a central role in curbing "greenwashing" in the future.

"Swift's decision to hold Sibos in Frankfurt am Main in 2025 is a great endorsement for our financial centre. The international event additionally benefits from the excellent location factors such as connectivity, hotel offerings and cosmopolitanism. We are proud and

happy to welcome the event to Frankfurt," says Jutta Heinrich, Head of the Frankfurt Convention Bureau.



1, 3, 5, from left to right Messe Frankfurt: Christine Grimm, Eva Klinger, Nora Nasse
2, 4, from left to right Frankfurt Convention Bureau: Kirsten Bialonski, Jutta Heinrich

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Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in

28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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* Preliminary figures for 2022

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Background information on Frankfurt Convention Bureau

The Frankfurt Convention Bureau (FCB) is a business unit belonging to the Frankfurt Tourist+Congress Board. Its staff are specialised in offering comprehensive advice and a wide variety of services for planning and realising congresses, conferences, seminars, incentives and other types of special events in Frankfurt and the Rhine-Main region. The experienced team of industry experts that can be met personally at national and international trade fairs is committed to building a positive image and focusing on Frankfurt as a conference and congress destination. Furthermore, it is ready to support event organisers from beginning to end, whether the task at hand is bidding for a congress, finding a suitable location for an evening event, booking hotel rooms or securing reduced-price public transport tickets for conference and congress participants.

www.meetfrankfurt.com